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Hello!



The Public
Speaking
Institute™

This document serves as your

Guide to CPSTM





*The Public
Speaking
Institute™*

Speak responsibly.

The Public Speaking Institute (TPSI) hopes to see a better world through responsible public speakers.

We're a producer of world-class public speakers who would like to make public speaking easy to learn and fun to develop.

Driven by our passion to change the world through speeches, we commit to nurture your talent.



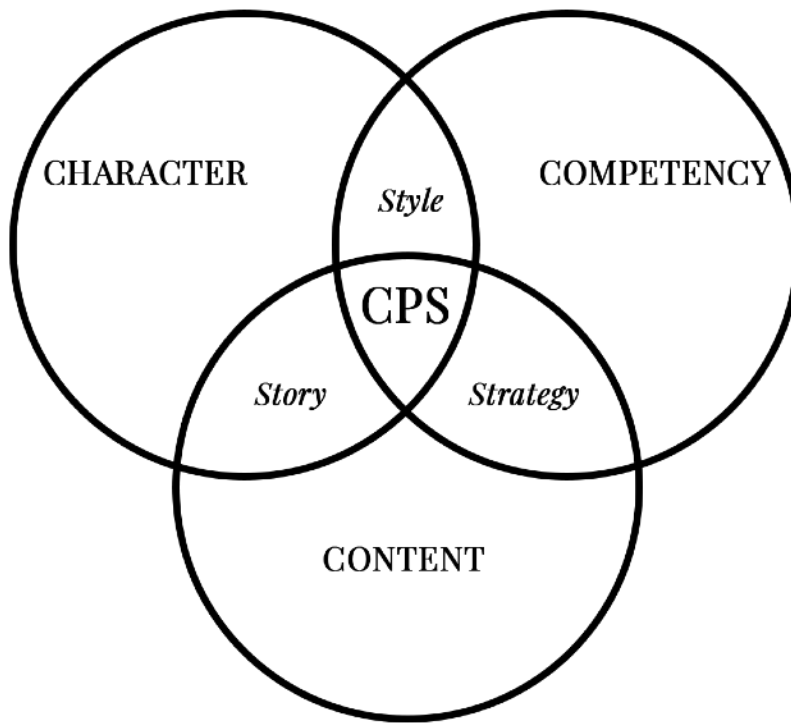
An exclusive designation



The Public Speaking Institute (TPSI) offers a 7-day Certified Public Speaker™ (CPS) certification program using a synchronous and asynchronous learning methodology based on the Luna Public Speaking Framework or simply, the *Luna Framework*.

This is a 1,080-minute training course, which includes lectures, theoretical and practical exercises, quizzes, discussion, and final assessment through actual public speaking at the end of the term.





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The Luna Framework

CPS-candidates are certified based on Luna Public Speaking Framework or simply, the *Luna Framework* –an intersecting **three-moon model** composed of **Character, Content, Competency** connected by Story, Strategy, and Style.



The Syllabus

CODE	SUBJECT DESCRIPTION
CHA 100	Stage fright and the state of mind Understanding fear, Mind-setting, Confidence
CHA 200	The Essentials of Public Speaking The Sender, The Message, The Receiver, The Channel
CHA 300	Self-mastery Reason for speaking, Authentic Self, Real Value
CHA 400	Speaking Brand Archetypes of a Public Speaker, Character card
CON 100	Content identification Story-Journey-Message, Purpose, Solution, Occasion
CON 200	Types of Speech
CON 300	Content Structure Parts of the speech, Figures of speech
COM 100	Public Speaking Tools Audio, Visual, and Venue
COM 200	Public Speaking Techniques The Pitch, The Speed, The Engagement
COM 300	Speaking with a Presentation Rules on Powerpoint
COM 400	Public Speaking Process Preparation, Performance, Post-evaluation



Enrollment

Interested individuals or groups may enroll through the enrollment form that can be filled up **here**:

Or copy this <https://forms.gle/RevQsgBhKnUTGDcu7> and paste on your web browser.

Filling up the form signifies your enrollment. Therefore, if you are not ready yet, please accomplish the form at a later time. If you have other questions or clarifications, please send us an email:

SUBJECT: CPS INQUIRY
SUPPORT@PUBLICSPEAKING.PH



Program investment

Tuition for this course is only **P20,500**/net of taxes.

Payment can be made **in full or partial** prior to the start of each batch to the following account:

LLOYD LUNA S/A 002470025776
BDO CASH AND CARRY MALL BRANCH

To validate your payment, please email a copy of your deposit or transfer slip with this subject line to:

SUBJECT: CPS PAYMENT
SUPPORT@PUBLICSPEAKING.PH

Only paid students can join this program course.

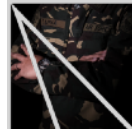




The Founder

Sgt. Lloyd A. Luna, PAFR (Philippine Air Force Reserve) is a professional speaker and author for over 15 years. He's the first Filipino to represent the Philippines in a Global Speakers Summit in 2018 in Auckland, New Zealand; the first to become member of the board of the Global Speakers Federation; and the first to speak in French and European Speakers Convention in Paris in 2019.

He is the founder of Philippine Association of Professional Speakers.



Thank you.

We look forward to welcoming you to our Institute.
For a remarkable experience, please get in touch
with us through:

Floribel “Bel” Ravis

Chief Experience Officer
09952149232

For more information, please visit:

www.thepublicspeakinginstitute.com

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